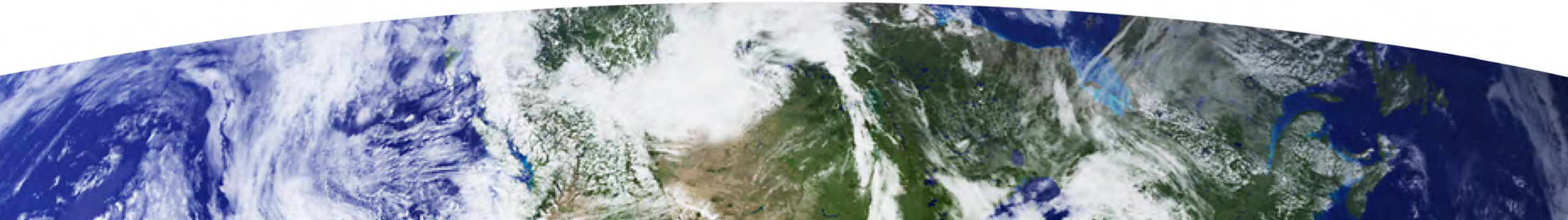


Covering the AGU Fall Meeting



AGU Public Information Office

November 14, 2018



Who we are



Nanci Bompey



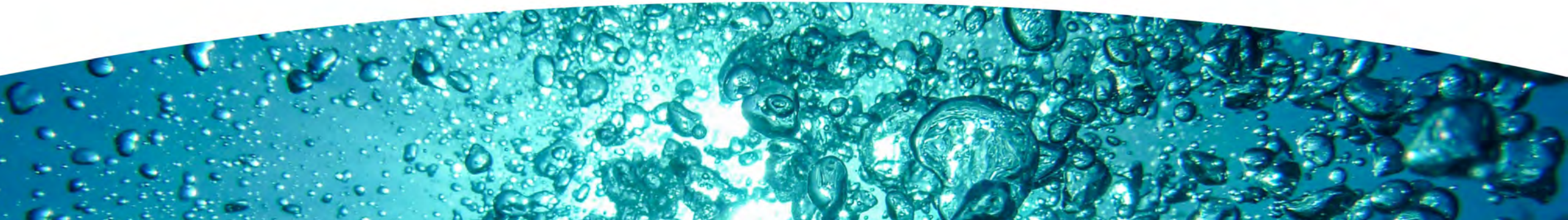
Lauren Lipuma



Liza Lester



Katherine Kornei



Outline

- About Fall Meeting
- Press at Fall Meeting
- Navigating the venue
- Media tips for covering the Fall Meeting (Katherine)
- More information
- Q&A



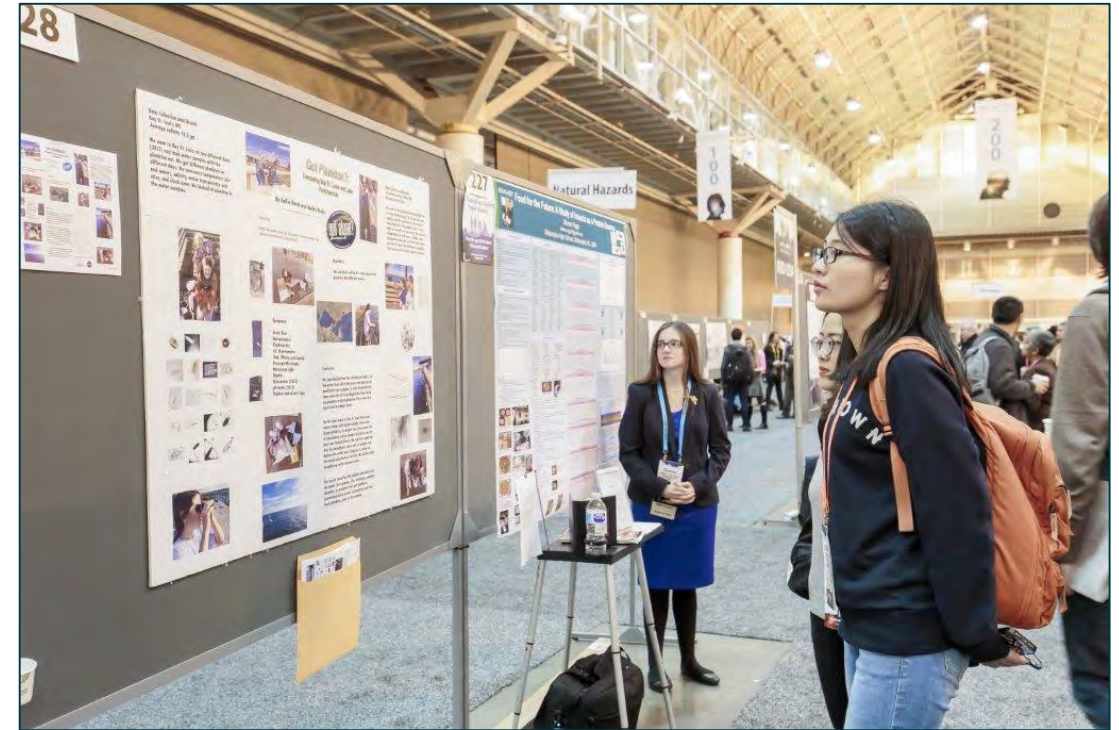
About Fall Meeting



- Largest gathering of Earth and space scientists
- 20,000+ attendees
- 1,800+ sessions
- 26,000+ abstracts
- 5 full days (Monday – Friday)
- This year: December 10-14 in Washington, DC

The scientific program

- 20+ scientific disciplines
Atmospheric science, ocean science, natural hazards, planetary science, etc.
- Keynote lectures
- Union and town hall sessions
- Education and public affairs sessions
- Two-thirds of presentations are poster, one-third are oral presentations



Schedule at a glance

Time	Oral sessions	Poster sessions
8 am	Morning oral session 1 (8 am – 10 am)	Morning poster session (8 am – 12:20 pm)
9 am		
10 am	Break	
10:20 am	Morning oral session 2 (10:20 am – 12:20 pm)	
11 am		
12:20 pm	Lunch break / Keynotes / Town halls (12:30 pm – 1:30 pm)	
1:40 pm	Afternoon oral session 1 (1:40 – 3:40 pm)	Afternoon poster session (1:40 pm – 6 pm)
2 pm		
3:40 pm	Break	
4 pm	Afternoon oral session 2 (4 pm – 6 pm)	
5 pm		
6:15 pm	Town hall lectures (6:15 pm – 7:15 pm)	

Note: Recording is not allowed in scientific sessions or the poster hall

Press at Fall Meeting



- 300+ members of the media
- Reporters, bloggers, public information officers, authors, filmmakers, photo and video journalists, journalism students and educators

The press room

Space to eat, work and mingle

- Internet, computers, printers, phones
- Meals provided by AGU

Two separate press work rooms

- Quiet work space

Quiet rooms for interviews

Hours

- 7:30 am to 6:30 pm Monday through Thursday
- 7:30 am to 2:00 pm Friday



Press events at Fall Meeting

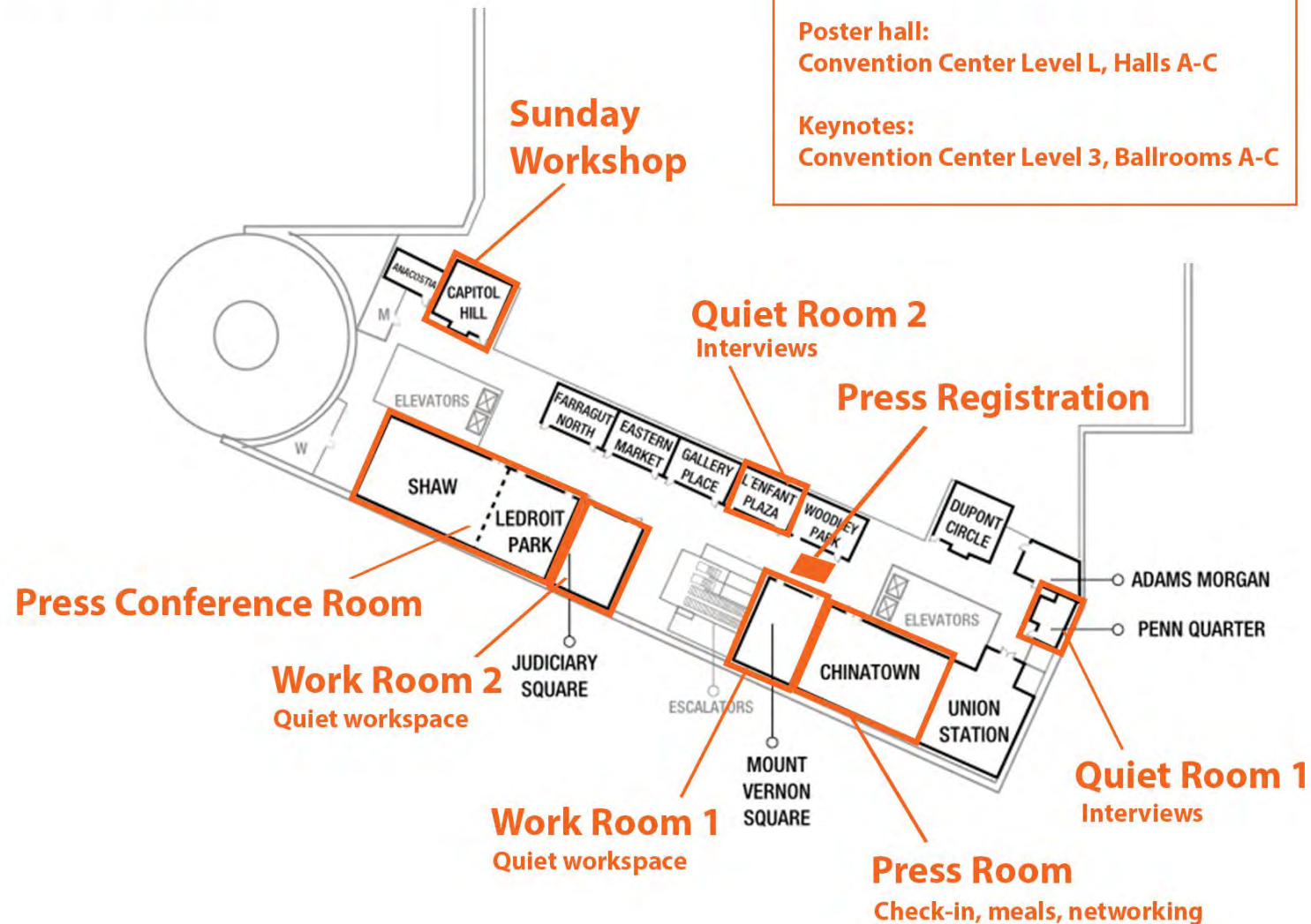


- **Press conferences**
 - Breaking research news
- **Workshops**
 - Provide background
- **Media availabilities**
 - Prominent scientists do Q&A
- **Schedule**
 - Monday – Thursday, 9 am to 5 pm
 - Topics announced Dec. 3
 - All events streamed live and recorded
- Other resources: AGU tip sheets

Washington Convention Center/Marriott Info



Marriott Marquis Floorplan Level M3



Hi. I'm Katherine Kornei.



Freelance science journalist focusing on earth/space science
Ph.D. in astronomy

Bylines in *Science*, *Scientific American*, *Eos*, *Discover*

AGU Fall Meeting media attendee since 2014

Before

FALL MEETING
Washington, D.C. | 10-14 Dec 2018

After

Tips and Tricks – *Before the Meeting*

- Get to know the scientific program (26,000+ abstracts...) + press conferences
Start by focusing on sessions in your beat (ocean science, climate change, etc.)
Search keywords ("surprising")
- Develop a preliminary plan
Leave time for walking
Be realistic (I attend 7-10 talks per day)

Pick up badge in Press Room, Room 350-351 (opens at 7:30 AM)	
Electrification processes and lightning generation in volcanic plumes—observations from recent eruptions	Monday 09:00 - 09:15 208-209
Monitoring the development of volcanic eruptions through volcanic lightning - Using a lightning mapping array, seismic and infrasound array, and visual plume analysis	09:15 - 09:30 - 208-209
NH12A-01: Field Survey of the 17 June 2017 Landslide and Tsunami in <u>Karrat</u> Fjord, Greenland	10:20 - 10:35 - 243-244
EOS: NH12A-07: Effect of <u>Nearshore</u> Islands on Tsunami Inundation in Shadow Zones	11:50 - 12:05 243-244

Tips and Tricks – *Before the Meeting*

- Query researchers in advance (I do so ~50% of the time)
What motivated your work?
Why are these results important?
Have your findings been published?
- Get researchers' cell phone numbers
- Begin to draft pitch emails
Send out pre-meeting pitches
- Pack your business cards, voice recorder, and comfortable shoes
Reach out to other members of the media—coffee/lunch during the meeting?

Covering the Fall Meeting Remotely

- Get to know the scientific program (26,000+ abstracts...) + press conferences
Start by focusing on sessions in your beat (ocean science, climate change, etc.)
Search keywords ("surprising")
- Query researchers in advance (meeting results are not embargoed)
Anticipate difficulty reaching researchers during the Fall Meeting
- Begin to draft pitch emails
Send out pre-meeting pitches
- Tune in to web-streamed press conferences

Tips and Tricks – *At the Meeting*

- Stick with your plan (mostly)
Press conferences – great for background
- Scientific presentation not newsworthy?
Don't feel bad about leaving (do so quietly)
- Need an outside expert?
Ask session chairs, other presenters
- Posters vs. talks (how do you learn best?)
- Check out the exhibitors

AGU FALL MEETING
San Francisco | 15-19 December 2014

MONDAY
15 DECEMBER

The program is current as of 14 November 2014. An omitted abstract ID number in the presentation order indicates that the abstract has been withdrawn by the presenter from the session. Please refer to the online program for updates:
<http://fallmeeting.agu.org/2014/online-schedule>

Session & Page Numbering

Paper Numbers – A paper number designates the session, or other sponsoring group, and chronology of the presentation.

Example: A215-01 – Atmospheric Science, Tuesday, A215, abstract number 1, first paper in that session.

Session	Day	Time	Abstracts
A	2	1	A
2	1	1	A
1	1	1	A
01	1	1	A

Day

Day	Time
1 – Monday	1 – AM 0800-1000
2 – Tuesday	2 – AM 1020-1220
3 – Wednesday	3 – PM 1340-1540
4 – Thursday	4 – PM 1600-1800
5 – Friday	5 – PM 1830-1930

Session Information

Sessions are being held in the following venues:

- Marriott Marquis (located diagonally across from Moscone West)
- Moscone West, Levels 2 and 3
- Moscone South, Esplanade Level and Lower Level (Gateway Ballroom)

Poster Sessions

Posters are on display in the following venues throughout the week:

- Moscone South, Lower Level, Poster Hall
- Moscone West, Level 1, Poster Hall

MONDAY A.M.

UNION

1111A Moscone West 3075, 3074

A11C Moscone South Poster Hall Monday 0800h

Fog: Atmosphere, Biosphere, Land, and Ocean Interactions I Posters (joint with B, GC, H, IG)

Presiding: Alicia Torregrossa, U.S. Geological Survey; Travis O'Brien, Lawrence Berkeley National Lab; Christopher Still, Oregon State University; Ian Faloona, Univ. California, Davis.

0800h A1C-3025 POSTER When the Fog Clears: Long-Term Monitoring of Fog and Fog-Dependent Birds in the North Coast. **J.B. Logan V.**

0800h A1C-3026 POSTER Methylmercury and other chemical constituents in Pacific coastal fog water from seven sites in Central/Northern California (PacWest) during the summer of 2014. **P. S. White-Pearce, W. A. Hahn, T. Fernandez, R. H. Ciale, A. J. Olliphant, D. Dato, M. Pickett, D. Hinkley, C. Dodge.**

0800h A1B-3025 POSTER Estimation of Self-organizing Maps to Observed and Simulated Daily Precipitation over the Tropical and Southern Pacific Ocean. **M. Pike, A. D. Ward, B. R. Linsley, M. J. Strick.**

0800h A1B-3026 POSTER Influence of Atmospheric River Sources on the South Atlantic Convergence Zone: Low-Frequency Variability. **T. Andrade, J. Arceiz.**

0800h A1B-3027 POSTER Eastern Tropical Pacific Precipitation Response to Zonal SPZ events. **A. M. Duran-Quesada, B. R. Linsley.**

0800h A1B-3028 POSTER Varied Spatial Response of the SPZ on Multi-decadal Timescales over the past 100 Years. **J. W. Furtis, T. M. Quinn, J. Endrey, K. Thorelli, T. Okumura.**

0800h A1B-3029 POSTER Breaking Rainy Waves, Moisture Intrusions, and the Southern Hemisphere Diagonal Convergence Zones. **R. I. Panetta, M. Ramonelli.**

0800h A1C-3027 POSTER Improving the Hydrological Importance of Coastal Fog in Northern California Using Satellite Images of Water. **M. A. Schell, A. Torregrossa, T. B. Ogles.**

0800h A1C-3028 POSTER Urbanization-induced fogwater in coastal Southern California, possibly counteracting global-warming-induced increases in fogwater. **P. Williams, R. E. Schwartz, S. Lanthier, B. Cook, R. Soong, C. J. Hill, G. J. Hynd, J. Michaud.**

0800h A1C-3029 POSTER A Comparison of the Efficiency Between Fog Collecting Medals. **C. M. Eljenholm, E. M. Coffey, D. Fernandez, C. Hernandez, A. A. Mays.**

0800h A1C-3030 POSTER Observation of coastal fog using a suite of ground-based remote sensing instruments. **J. J. Song, S. J. Tan, E. H. Kim, Y. H. Kim, C. H. Cho, S. B. Oh.**

0800h A1C-3031 POSTER Evaluation of Fog Simulation Capability by Several Cloud Microphysical Schemes in the WRF Model. **T. C. Tsai, W. T. Chen, Z. Y. Yang, J. P. Chen.**

0800h A1C-3032 POSTER Meteorological characteristics of fog occurrence around the Nishang River in the Kunming Plateau: a case study at Guangyuan Gongyong Wier. **P. J. Song, R. K. Rao, L. Y. Rao, C. Chang, B. C. Byoung, Chai.**

0800h A1C-3033 POSTER Fog Water Use in Coastal California Shrub Species. **N. Emery, C. M. D. Antonio.**

0800h A1C-3034 POSTER Passive Fog Water Measurements Along the Northern California Coast During the Summer of 2014. **D. Fernandez, A. Torregrossa, P. E. Weiss-Pearce, C. M. Eljenholm, E. M. Coffey, C. Hernandez, A. A. Mays.**

0800h A1C-3035 POSTER Applying GOES-derived fog frequency indices to water balance modeling for the Russian River Watershed, California. **A. Torregrossa, L. E. Fim, A. J. Fim, J. Peters, C. Gosh.**

0800h A1C-3036 POSTER Drivers of Inter-Seasonal Streamflow and Daily Variability of Coastal Low-Frequency Fog. **P. Williams, R. E. Schwartz, S. Lanthier, B. Cook, R. Soong, C. J. Hill, G. J. Hynd, J. Michaud.**

Tips and Tricks – *At the Meeting*

- Be open to ditching your plan
- Treat the press room as home base
Store stuff; talk with people
Have scientists meet you there
- Pitch/write stories or just "collect string"
- Write, record, network with other members of the media



As Mexico City sinks, its structures twist and deform. JOSH HANER/THE NEW YORK TIMES

Sinking of Mexico City linked to metro accident, with more to come

By Katherine Kornei | Dec. 20, 2017, 8:00 AM

NEW ORLEANS, LOUISIANA—Darío Solano-Rojas remembers living in Mexico City and riding metro trains that sometimes slowed to a crawl. A geophysicist at the University of Miami in Florida, he now understands one of the causes of those delays: Mexico City, built on an ancient lakebed, is sinking by up to 30 centimeters per year, as groundwater is extracted to support its more than 20 million inhabitants. All of that ground movement has wreaked havoc on the city's metro system,

Tips and Tricks – *After the Meeting*

- Pitch/write news stories; file away ideas for longer feature stories
- Follow up networking with new editors/colleagues (local meet-up, cross paths at a future conference?)
- Make a list of researchers doing interesting/in-progress work. Write yourself a note to follow up with them

I wish I'd known _____ at my first Fall Meeting

- 1) It's an enormous event – prioritize the sessions you really want to attend
- 2) Leave plenty of time for walking/de-stressing. Get out of the building at some point during the day for fresh air/sunlight/snow
- 3) Talk with people in the press room (don't always hide behind your laptop)
- 4) Don't overcommit yourself with deadlines during the meeting. You'll miss lots of neat science

More information

Fall Meeting Media Center

fallmeeting.agu.org/2018/media-center/

- Registration
- Housing
- Field trips + workshop
- Expert tools
- Media advisories
- Press releases
- Press conference materials
- Webstreaming

The screenshot shows the AGU 100 Fall Meeting Media Center website for 2018. The header includes the AGU 100 logo, the text "FALL MEETING", and the location and dates "Washington, D.C. | 10-14 Dec 2018". A navigation bar contains links for "ABOUT Resources", "REGISTRATION About D.C.", "PROGRAM Scientific Program", "EXHIBIT Exhibit/Sponsor", and "ATTENDEES Events". A search bar is located on the right. The main content area features a "2018 Fall Meeting Media Center" section with a welcome message and a "Press Registration" section. The "Press Registration" section includes a link to "Online press registration for Fall Meeting is now open" and a photo of two people. A "Housing" section is also visible. On the right, there are social media links for #AGU18, a "My Meeting" sidebar with buttons for "PRESS REGISTRATION", "HOUSING", "WHO'S COMING", and "SCIENTIFIC PROGRAM", and a "Quick Links" section with "Exhibit and Sponsors" and "Media". At the bottom right, there is an "AGU Media Contacts" section listing Nanci Bompey, Lauren Lipuma, and Liza Lester.

<https://fallmeeting.agu.org/2018/media-center/>

WSC Gmail Todoist AGU News Blogs GEMS AGU pubs Tools FM18

Code of Conduct
FAQs

AGU Meetings
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AGU 100
ADVANCING EARTH
AND SPACE SCIENCE

FALL MEETING
Washington, D.C. | 10-14 Dec 2018

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ABOUT
Resources

REGISTRATION
About D.C.

PROGRAM
Scientific Program

EXHIBIT
Exhibit/Sponsor

ATTENDEES
Events

2018 Fall Meeting Media Center

Welcome to the 2018 Fall Meeting Media Center! Visit this site before and during the meeting to find information specific to members of the media. Scroll down for information about press registration, housing, the scientific program, the press room, press conferences and more.

For any questions, email news@agu.org.

Press Registration

Online press registration for Fall Meeting is now open. We encourage all press registrants to register online. For press registration eligibility requirements, please visit the [Press Registration Eligibility Requirements](#) page.

Press registrants receive, at no charge, a badge that provides access to all scientific sessions, the press room, and the press conference room. Some events and activities, including but not limited to invitation-only events and communications workshops, are not open to press badge holders. See the [Who's Coming](#) list for an up-to-date list of approved press.

NOTE: Audio recording, photography and video recording are not allowed in scientific sessions or in the poster hall.

Housing

Hotel reservations are accessible via the [online press registration system](#). It is not required to wait for press registration approval before booking a hotel room, nor is it required to book a hotel room when registering to attend the meeting. Visit the [Fall Meeting Housing page](#) to view a list of available hotels and their rates. The deadline to book a hotel room at the special AGU room rate is **Wednesday, November 14**.

Get Social with #AGU18

f t in y t

My Meeting

PRESS REGISTRATION

HOUSING

WHO'S COMING

SCIENTIFIC PROGRAM

Quick Links

[Exhibit and Sponsors](#)

[Media](#)

AGU Media Contacts

Nanci Bompey
Public Information Manager
202-777-7524

Lauren Lipuma
Sr. Public Information Specialist
202-777-7396

Liza Lester
Sr. Public Information Specialist
202-777-7494

More information

Badge pickup: Press Registration, Marriott Marquis, level M3

If you registered before November 1, you will receive your badge in the mail

Events for press:

Journalism awards reception

Tuesday, December 11, 5:00 pm, in the press room

DC Science Writers Association Holiday Party

Wednesday, December 12, 7:00 pm, Abigail



Other resources



The story behind the best science stories

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Reported Features


The Reluctant Scientist: When Meeting Presenters Get Cold Feet

November 14, 2017 Cassandra Willyard

Reported Features

Getting the Most out of Scientific Conferences

June 13, 2017 Rodrigo Pérez Ortega



Rodrigo Pérez Ortega

Ask TON

Ask TON: Which Meetings?

June 18, 2013 TON Editors

Ask TON

Ask TON: Meeting Coverage

October 25, 2011 TON Editors

The AGU Public Information Team



**Nanci
Bompey**



**Lauren
Lipuma**



**Liza
Lester**



**Larry
O'Hanlon**

Press Room: Chinatown
news@agu.org

Questions?

